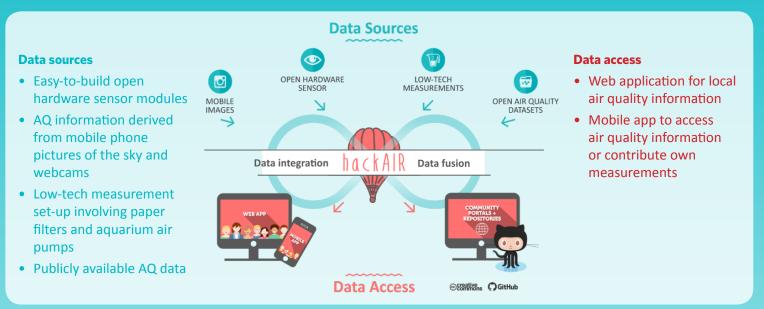


# Collective awareness platform for outdoor air pollution – the hackAIR approach

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## Concept

hackAIR is an open technology platform to access, collect and improve information on air quality (AQ) in Europe. It combines official AQ data with community-driven data sources.



### Participatory sensing and citizen engagement

- Citizen involvement through own measurements and publishing of outdoor air quality levels
- Co-design approaches for designing the hack-AIR platform



### What's in it for ... ?

Citizen communities:

- Provision of own measurements
- Obtaining AQ information
- Capacity building
- Behavioural changes
- Increased awareness

#### Science & policy:

- Insight on AQ patterns
- Information for informed decision-making

hackAlR

### Impacts

Improving AQ data in Europe through integrating existing and new obtained data.

Engaging citizens directly in measuring outdoor AQ levels in Germany and Norway.

Raising awareness about AQ and encouraging behavioural changes amongst citizens.

